

Your way to a sustainable event in Hamburg

Consulting by GREEN EVENTS HAMBURG

Since 2019, the Hamburg Authority for the Environment, Climate, Energy and Agriculture has been conducting a participatory process together with the GREEN EVENTS HAMBURG network to develop a guide for sustainable events in Hamburg. GREEN EVENTS HAMBURG is a non-profit network of organizers of public events in Hamburg as well as representatives from administration, politics and civil society, which is committed to ecologically and socially responsible events.

With the United Nations Agenda 2030, the global community agreed in 2015 on 17 binding goals for sustainable development, the Sustainable Development Goals (SDGs). They apply globally and hence place responsibility on the industrialized countries, too. Hamburg is also implementing the 2030 Agenda. Events can be an important building block in making the complex construct of the Sustainable Development Goals tangible on site and serving as a role model and orientation.

Services offered by GREEN EVENTS HAMBURG

You would like to contribute to the Agenda 2030 with your event?

Together with a team of two consultants from GREEN EVENTS HAMBURG you will work out how you can make your event more sustainable. For a predefined scope you will get support from event industry experts.

Consulting details:

1. determination of the status quo of the event
2. consultation on possible fields of action
3. definition of exact actions for your event

For example:

The **gastronomic offering** is an important component at many events, but people often still rely on disposable packaging, excess and safety surcharges instead of sustainable and conscious use of resources. This can be changed through precise planning, communication and the choice of sustainable food, drinks and packaging.

Events often require many **resources** and materials, the provision of which is energy-intensive and also results in other burdens on the environment. Careful use and correctly planned consumption can make a big difference for the climate.

Thanks to project funding from the Hamburg Authority for the Environment, Climate, Energy and Agriculture, you can take advantage of this service free of charge. We will gladly put you in touch with the team of GREEN EVENTS HAMBURG.

Contact

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