



Hamburg
Messe + Congress

ESHG 2030

European human genetics conference 2030

Hamburg Messe und Congress GmbH
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Our proposal for ESHG 2030 European human genetics conference 2030



Dear Ms. Ebert,

Thank you very much for your kind inquiry and your interest in the HMC – Hamburg Messe und Congress GmbH.

You've made a good choice - the HMC offers a variety of options for your event.

For a first impression we would like to take you on a [drone flight around our exhibition grounds](#)

You are welcome to convince yourself of the benefits of our exhibition halls in person at any time.

On the following pages we have summarized all important information without obligation starting with the date options followed by the hall occupancy up to the detailed specifications.

Yours,

A handwritten signature in black ink that reads "Isabel de Koning".

Isabel de Koning
Sales Manager

Your contact:
Isabel de Koning
Sales Manager

T: +49 40 3569-2225
E: isabel.de-koning@hamburg-messe.de

Your reservation in our exhibition halls

Based on your date preferences and our current occupancy situation we would like to suggest the following time slot:

	time slot	hall occupancy	foyer
assembly	06/12 – 06/14/2030	A1+A4, B1 + B2.GF + B7	Foyer Central
show	06/15 – 06/17/2030	A1+A4, B1 + B2.GF + B7	Foyer Central
disassembly	06/18/2030	A1+A4, B1 + B2.GF + B7	Foyer Central

As of today there are no bank holidays in Germany or school holidays in Hamburg Within this period.

We have included above mentioned time slots without obligation in our booking system for our halls A1+A4, B1, B2.GF, B7 and their meeting rooms as well as the conference rooms. We kindly ask you for feedback until **10/31/2023**.

Unless otherwise agreed our non-binding reservation in our halls will **end at this date**.

Our package offer – the basics

Provision of the exhibition halls A1+A4, B1+B2.GF+B7 and the Foyer Central

for the time slot mentioned on page 2

944,800.00 €

Staff

Comprehensive support

from a personal project manager as well as a technical contact person as of now. And on-site sufficient hall foremen as well as a person trained for first aid.

Logistik

Sufficient gate guards and traffic staff

120,000.00 €

Energy costs

- General lighting of the exhibition halls and the foyer
- Aeration, heating and cooling of the halls and the foyer
- Water and wastewater regulations in washroom facilities
- If required: use of freight elevators and escalators

60,500.00 €

Basic cleaning

- After completion of assembly
- Daily from the second show day on
- After handover in neat and tidy condition
- Maintenance cleaning of the washroom facilities (excluding toilet staff and waste management)

51,200.00 €

Room constructions & AV

1,355,000,00 €

Our offer

Including all basics

= 2,531,500.00 €

All prices are exclusive of statutory value added tax. The mentioned prices are calculated for 2028. For 2030, prices could be adjusted.

Notes on the costs

HMC may, at its reasonably exercised discretion, adjust the prices subject to this proposal (pursuant to German Civil Code (BGB), Section 315) to reflect the development of costs relevant for price calculation. A price increase may be considered, and prices shall be lowered as appropriate, for example, in response to higher or lower costs incurred for the procurement of energy, or as warranted otherwise by changes of the cost situation due to new legal conditions affecting the event hereunder (such as a higher legal minimum wage). In the event of cost increases of a particular cost type, such as electricity costs, the prices charged by HMC may only be raised to the extent that the cost increase is not offset by decreasing costs in other areas, such as sales. If any costs, such as electricity costs, are lowered, HMC must lower its prices accordingly unless the lower costs are partially or entirely offset by higher costs in other areas. In exercising its reasonable discretion, HMC will choose the timing of any price change to avoid accounting for cost reductions in a manner that will put the Organiser at a disadvantage relative to cost increases, in other words, HMC will make sure that cost reductions will be reflected in its prices to the same extent as cost increases.

Our package offer in detail

During the complete contract period

- Before signing the contract your personal sales manager is there for you: Together we discuss the business framework and the first steps of your event planning. Our tasks include many services such as comprehensive advice regarding your area requirements, site inspections and the preparation of a contract suitable for your needs.
- After signing the contract a personal project manager is at your side: Together we discuss the details regarding your individual needs for additional services. This includes the organisation and coordination of specialist departments and service providers
- If required we provide support from our Technical Department for you. Our tasks include e.g. the technical coordination, a two-time examination of the hall plan before your event, checks of stand constructions in your planning phase or random checks of stand constructions during assembly.

During assembly, show days and disassembly of the event

Staff

- Presence of hall supervisors in the exhibition halls
- Gate guards ensure smooth access to our exhibition grounds (the number of gate guards required is determined by HMC).
- Staff for traffic logistics controls the access of your exhibitors and service providers.
- A person trained in first aid (the number of persons to be deployed, their qualifications as well as the necessary rescue equipment will be determined by HMC per risk analysis according to the requirements of the event. This risk analysis is binding for the organizer).

Additional services

- Ten parking spaces for passenger cars on the HMC fairground
- Power supply for general lighting of the exhibition halls, foyer, the organiser's office and the washroom facilities with their permanently installed lighting facilities
- Cleaning of the aisles and outdoor spaces after completion of assembly and daily cleaning of these areas from the second show day on
- Final cleaning of all occupied spaces following a handover in neat and tidy condition
- Maintenance cleaning of the washroom facilities in the occupied halls. The waste disposal and continuous presence of toilet staff is not included
- Water and waste water regulations in the washroom facilities
- Ambulance service concept incl. risk analysis (planning of the required number of personnel, qualification, rescue equipment as well as consumables)

Our package offer in detail

During assembly and disassembly

- Presence of one lift attendant,
- Power supply for operation of the freight elevator in the foyer

During show days of the event

- The right to use Foyer Central as the entrance area
- Maintenance cleaning of the washroom facilities in the foyer. The waste disposal and continuous presence of toilet staff is not included.
- Daily cleaning of the floors in the foyer
- Heating and cooling of the exhibition halls and the foyer
- When using upper floors: power supply for operation of the escalators and passenger elevator in the foyer

Our additional services

In the following we list some of our services that you can book in addition to our [package offer](#).

Due to security reasons some services are necessarily to be ordered via HMC:

- Electrical and sanitary installations
- Internet and telecommunication connections
- Staff in key positions
- Security staff
- Cleaning of the halls and washroom facilities
- Installation of ceiling fixtures
- Connections for compressed air, gases as well as steam/smoke extractors and sprinkler systems
- Forwarding services including the use of forklift trucks.
- We work together with our exclusive service partner **Kühne + Nagel**
- Signage on our fairground
- Our exclusive service partner **Atelier Fetzer** will be happy to provide you with an individual offer. If required, we will be happy to send you our signage catalogue.
- Catering

For any catering services we work in partnership with **Käfer Service Hamburg GmbH**. Käfer's team will help you with pleasure:



Käfer Service Hamburg GmbH

Mr. Stephan Dany

P: +49 40 3569-3217

E: catering-hamburg@feinkost-kaefer.de

www.feinkost-kaefer.de

Our additional services

Hamburg Convention Bureau

When it comes to selecting suitable hotels, social programs, incentives or locations for your evening event, you are in the best hands with the Hamburg Convention Bureau (HCB). The HCB is a division of Hamburg Tourismus GmbH and very familiar with the local MICE-industry. The team consists of competent marketing experts and leads you directly to your goal to make your event a success - free of charge and independently. Furthermore, the HCB works very actively on the acquisition of new congresses for the city of Hamburg and maintains a close network to partners and service providers in the city to offer ideal solutions to organizers and thus let you benefit from the strong cooperation in Hamburg.

If required, the team can also organize tours of inspection and use their proven expertise to provide effective support when submitting congress bids.

Please get in touch:



Hamburg Convention Bureau
P: +49 40 300 51-610
E: team@hamburg-convention.com
www.hamburg-convention.com

Additional services

There are some services which you do not have to obtain through HMC, but which must be considered in every event planning on our fairground.

The following services must not be ordered via HMC, but can be offered according to your needs:

- Stand construction
- Stage construction
- Waste disposal
- Additional toilet containers
- Checkroom staff
- Staff for the admission control
- Hostesses
- Drawing of stand areas in the halls
- Carpet orders
- Plant orders
- Furniture orders
- AV technology equipment
- Retractable belt barriers for crowd control etc.

HMC reserves the right to prescribe certain services such as site security, the use of fire guards or the increase of washroom facilities via containers.

Please send us your detailed requirements so we can prepare customized additional offers for you. If you have any questions, please do not hesitate to contact us anytime.

General information about the halls and events

Room constructions

The construction of temporary rooms became part of our daily business in the last few years. There are many possibilities and ways to find the right room construction for you. In the following, we will describe the two most common constructions.

Classic construction

The "classic" construction is made of a double-layer black fabric with a noise-cancelling foil in between. This is suspended on a truss construction under the roof. On the floor a double-layer wall of shell scheme construction is built up with variable positions for the doors. The rooms can be equipped with AV technology for any requirements. Large projections, conferences, podium discussions and ceremonies are all possible. This type of construction can be built in almost any size within a few days. Nevertheless, the "classic" construction can be simply optimised by building a U-frame made from black fabric behind the stage and constructing shell scheme walls around the rooms. In our proposal all room constructions are offered with the classic construction.

Silent Conferencing

Economic construction

If you want to use the silent conferencing system, we can offer you an "economic" construction. It is possible to reduce the cost drivers for staff and material by removing the black fabric construction and the noise-cancelling foil. Other possibilities in design can also be offered. The shell scheme walls can be replaced by wooden frames with coloured fabric or a ground support from trusses with (branded) banners in it. Like the classic one, this type of construction can also be built in any size and equipped for any situation.

Silent conferencing

Silent conferencing is a modern method to decrease costs for AV technology and attract visitors. Every participant can pick up a headphone to join all the conference sessions. The sessions are distinguished by colours or numbers (depends on the technical system) and the participant selects the right channel for their chosen session. This can also be used to receive the simultaneous translation. At the end of the day the headsets will be collected and charged for the next day. Another benefit is that every participant can change the volume themselves. Possible cost savings: If you decide to use the silent conferencing system for the conference delegates you will save costs for in-room constructions as well as technical equipment.

We are happy to discuss the options for room construction and silent conferencing as an additional service with you.

Role of Hamburg Messe und Congress

Our Contribution to the 17 Sustainable Development Goals

At Hamburg Messe und Congress GmbH - with the two divisions Messe and CCH - we are committed to doing business in a responsible and sustainable manner. We base this commitment on the United Nations' 17 Sustainable Development Goals (SDGs) to reconcile business interests with ecological and social causes.

We have identified seven SDGs to which we can make a particular contribution based on our core business. The company-specific measures of the Messe and the CCH are highlighted separately.



- Awarded title of one of "Hamburg's Best Companies for Training"
- Training of "Energy Scouts"
- HMC Academy



- Fair compensation of staff and service partners
- Hamburg Messe und Congress as a public employer
- Work-life balance
- "Hamburg Family Seal" award



- Barrier-free CCH infrastructure
- Energy efficiency in buildings
- Creation of infrastructure for car charging stations
- Multiple-use exhibition stands and carpeting tiles
- Trade fair site as a platform for sustainable innovation
- Use of daylight in foyers and LED lighting inside rooms (CCH)



- Promotion of public transport use
- Progressive replacement of trolleys with electric vehicles
- Reduction of vehicle traffic areas and sealed surfaces
- Use of DGNB-certified building materials at the CCH – Congress Center Hamburg



- Glass instead of plastic
- Waste separation and recycling
- Use of biodegradable cleaning agents
- Selection of service partners who operate sustainably
- Use of advanced technology to minimize water consumption (CCH)



- Climate Protection Policy
- Sustainability Officer
- Central location in the inner city
- 100% renewable electricity; 99% recovered waste heat
- High heating, cooling and energy efficiency
- One of Europe's largest herbaceous plant rooftop garden (CCH Hall H)



- Signatory of the Climate Partner Agreement
- Eco-Partner (UmweltPartner) of the City of Hamburg
- Green exhibitor guidelines for eco-friendly trade fair participation
- Pakadoo
- "Diversity Charter" membership
- Signatory of the Net Zero Carbon Event Initiative

Role of Hamburg Messe und Congress

Net Zero Carbon Events

Hamburg Messe und Congress GmbH has joined the "Net Zero Carbon Events" initiative as a signatory. The initiative stands for a worldwide cooperation of the event industry to meet the challenges of the global climate crisis and to overcome them together. In this way, the trade fair and congress industry is making it clear that it will actively collaborate on solutions and new concepts. The initiative was officially presented at the World Climate Summit in Glasgow (COP26) in November 2021.

"Net Zero Carbon Events" aims to bring together a broad range of stakeholders to jointly:

- communicate the event industry's commitment to combating climate change and the pursuit of "Net Zero."
- develop methods to measure the industry's direct and indirect greenhouse gas emissions.
- create an industry-wide roadmap for Net Zero by 2050 and emissions reductions by 2030.
- encourage collaboration with suppliers and customers, with the goal of joint alignment and definition of common approaches.
- define mechanisms for reporting progress and sharing best practices.

To this end, the initiative is initially developing a roadmap by the end of 2022 in a participatory process that will provide companies in the events industry with a framework for action from which they can derive their own specific programs in each case.

ClimatePartner

As a ClimatePartner customer, HMC is actively committed to climate protection with the following measures.

- Preparation of the company's carbon footprint
- Determination of reduction potentials

Environmental Partnership

Hamburg Messe und Congress GmbH is an active member of the Hamburg Environmental Partnership.

Renewable Energy Hamburg Cluster Agency and of the WindEnergy Network

Hamburg Messe und Congress GmbH is a member of the Renewable Energy Hamburg Cluster Agency and of the WindEnergy Network.

Diversity

In 2008 HMC formally committed itself to diversity as a key goal in its corporate culture. HMC signed the Diversity Charter in the same year, undertaking to create a work environment free of prejudice and exclusion, regardless of gender, nationality, ethnic origin, religion and beliefs, disability, age, sexual orientation and identity of employees. Showing mutual respect and valuing each individual are principles that define how we treat each other at this company.

Role of Hamburg Messe und Congress

Gender equality

Equal treatment and diversity denote a culture of just, fair and mutually respectful interaction in a spirit of cooperation among all people on the job and beyond.

For its active commitment to these principles, HMC received the "Helga Stödter Award" for 'Mixed Leadership' from the Hamburg Chamber of Commerce in 2015. HMC was lauded for its high share of female employees in management positions, among other criteria.

What is more, we are constantly developing new working arrangements to help employees reconcile their family duties with their job responsibilities, for example by offering home-office work, an adaptable flextime system, and part-time schemes so parents can fulfil their professional duties more easily. These efforts have earned us the Hamburg Family Seal award several times.

Barrier-free access

All exhibition areas at HMC were designed in accordance with the applicable regulations on barrier-free access. The halls and their entrances are generally barrier-free for people with restricted mobility. There are no emergency calls for the deaf or markings on staircases or floors.

In the heart of Hamburg



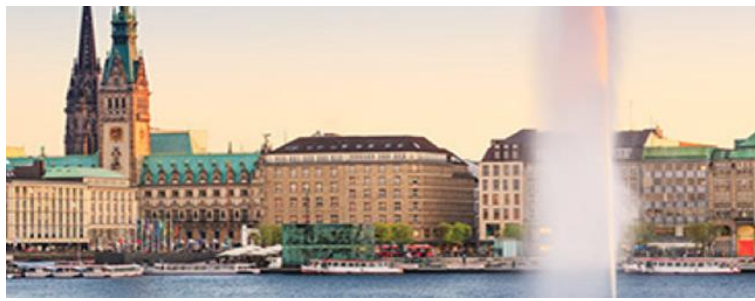
Hamburg Airport



Planten un Blomen



Central Station



Jungfernstieg

Every year more and more tourists as well as business travellers from Germany and abroad are attracted by the lively and diversified metropolis along the Elbe and Alster. Your exhibitors and visitors also benefit from everything Hamburg has to offer:

- The **train station Dammtor** plus **three underground and suburban train stations** are just around the corner.
- The **airport** can be reached by train or taxi within 20-30 minutes.
- The A1 and A7 **motorways** can be reached quickly.
- About 100 **hotels** with about 4,000 beds are within walking distance of the exhibition site.
- Hamburg's green lung, the park "**Planten un Blomen**", borders directly on the HMC.
- The **Elbphilharmonie**, Hamburg's new spectacular landmark.
- World famous **musicals**.
- The **Hafencity**, Europe's largest urban development project.
- The World Heritage Site „**Speicherstadt**“.
- Stylish bars, cozy pubs, excellent restaurants, luxurious shopping malls and the world-famous **Reeperbahn** invite you to enjoy your after work.

Our halls – your possibilities

We hope our proposal meets your requirements and convinces you to choose Hamburg Messe und Congress GmbH as the venue for your event!

Please do not hesitate to contact us with any questions you might have or in case you are interested in a site inspection.

- For more information about the technical details of the halls and foyer please see **Annex 1**.
- As **Annex 2** you receive the hall and foyer plans as pdf-files. We are pleased to send you CAD-capable dwg-files at a later stage when you need it.
- For details about the available conference and meeting rooms nearby / in the halls please see **Annex 3**.

Our general event conditions apply, accessible at: <https://www.hamburg-messe.de/en/organisers/downloads/>

Comprehensive information can also be found on our homepage <https://www.hamburg-messe.de/en/>.

As soon as we receive your response to this non-binding offer, we will prepare you an appropriate draft contract with pleasure.

Kind regards from Hamburg,

Isabel de Koning
Sales Manager